

**Session on Preparing for Campus Placement**

A session on campus placement was organised at Uka Tarsadia University on 23rd June 2018. Students from different disciplines participated in the session including the students of B. V. Patel Institute of Management, Uka Tarsadia University. The speaker for the session was Mr. Pradeep Gogte, Human Resource Faculty at Razvi Management Institutes, Mumbai, with wide experience in the field of human resource and organisation behaviour. He served as vice president of HR department for many well known companies including Adfactors PR Pvt Ltd.

The session was concerned with the significance of campus placement for the students to seek most suitable career opportunities. Covering almost all aspects of placement the session enlightened the hiring approach of the companies and helped the students to identify the changing requirements of the competitive corporate world. During the session he discussed various facts and other relevant approaches that should be adopted to get placed.

The session was to prepare the students for getting interview ready and identify the necessary steps to be adopted to perform better during placement interviews. The changed hiring approach was discussed and the significance of learning, knowledge, character, attitude and aptitude in the professional life was highlighted. He shared many of his real life experience which helped the students to understand the competitive reality.

During the session the speaker highlighted the resume concerns and contents of an effective resume. Along with resume he discussed all the steps of campus placement including group discussion and personal interview and provided suitable guidelines in order to prepare for this level of hiring. He guided the students regarding what should be done and what should not be done while placements.

The session surely inspired all the students to be serious job seekers and would help the students to perform better during their campus placement.

